

BBA
(SEM.IV) BBA-F010401T(A):
SUPPLY CHAIN MANAGEMENT

REVISED QUESTIONS ANSWERS

Questions	Answers
MODEL PAPER – I	
Q.64.The supply chain management philosophy emerged in which decade? (a) 1960 (b) 1970 (c) 1980 (d) 1990	(c) 1980s
Q.84.In the Japanese term “Kaizen”, “Kai” means _____? (a) Performance (b) Change (c) Improvement (d) standards	(b) change
Q.85.The Japanese term “Jidoka” means _____? (a) manual correction (b) automation (c) auto-nomation (d) continuous improvement	(b) automation
Q.86.Positive, long-term relationships between supply chain participants refer to_____. (a) co-opetitions (b) tailored (c) partnerships (d) supply chain management	(c) partnerships
MODEL PAPER – III	
Q.36.Logistics is the part of a supply chain involved with the forward and reverse flow of (a) goods (b) services (c) cash (d) all of the above	(d) all of the above

Q.45.HRM is _____ in the generic value chain of logistics. (a) a support activity (b) a primary activity (c) not an activity (d) the only activity	(a) a support activity
Q.94.The term ‘supply chain management’ entered the public domain due to _____. (a) Robert oven (b) Peter Drucker (c) Keith Oliver (d) Henry Fayol	(c) Keith Oliver

